allbirds Approval Criteria

Before a factory is approved to produce for Allbirds, it must pass a social and environmental audit as part of its evaluation. Audits are scored and factories are rated as Green (Low Risk), Yellow (Medium Risk), Orange (High Risk), or Red (Zero Tolerance). A passing audit is either Green or Yellow.

Factories are given a Responsible Sourcing score based on the highest risk level of noncompliance found in the audit. We use this approach for scoring audits because it is simple, straightforward and easy to communicate to our supplier partners.

- If the most severe non-compliance found in the audit is a Minor, the factory is Green (Low Risk).
- If the most severe non-compliance found in the audit is a Major, the factory is Yellow (Medium Risk).
- If the most severe non-compliance found in the audit is a High Risk, the factory is Orange (High Risk).
- If the most severe non-compliance found in the audit is a Zero Tolerance, the factory is Red (Zero Tolerance).

Audit Score	Green	Yellow	Orange	Red
Approved for production	Approved for production	Approved for production	Existing Factories: Approved for production on a probationary basis. New Factories: Not approved for production	Approved for production
Description	Factory meets our standards, or has minor findings. Corrective Action Plan required of there are findings	Factory has major non-compliances. Corrective Action Plan required	Factory has high risk non-compliances. Corrective Action Plan required with significant support from Allbirds Responsible Sourcing and Production teams	Factory has high risk non-compliances. Corrective Action Plan required with significant support from Allbirds Responsible Sourcing and Production teams
Next audit	12 months	12 months	3-6 months	1-3 months